

# Company Profile

In early 1920s chemists were searching for an alternative to petroleum lubricants to improve the performance of automotive crankcases in cold weather. The introduction of jet engines called for lubricants that did not degrade at high temperatures. The development of synthetic lubricants became a focus for many enterprises. In early 1960s, the first synthetic hydrocarbon oils for use in automotive crankcases were developed.

The use of these lubricants was extended to other machines in various industries, which had severe operating conditions in terms of temperature variation between start-up and running conditions, longer lubrication interval. In spite of the initial high costs for them they were preferred because of the tremendous power saving and the reduction in the wear and tear of machine parts.

We are pioneers, market leaders and manufacturers of Synthetic Lubricants in India since 1978. We are proud of our association with Ciba-Geigy. Our products carry the approval of many O. E. M.'s and are used in various industries like Automotive, Cement, Chemicals, Fertilizers, Food Industry, Heavy Engineering, Nuclear Installations, Petrochemicals, Pharmaceuticals, Rubber, Steel, Sugar, Thermal Power Plants, Textiles and Wire & Cable industry.

Synthetic lubricants are based on selected organic compounds, engineered to achieve desired results. These compounds are basically wide temperature range stable (very low to very high) and do not lose their viscosity characteristic over this range; impart optimum lubrication at very high load and pressure. Being non-petroleum based, the oil does not dissociate and generate carbon particles in the system. Since there is no carbon, no wear on metal surface thus increases

life many fold. Also there is minimal or no evaporation of lubricant at high temperature thus reducing the requirement of lubricant.

## **SOME KEY FACTS & FIGURES:**

- **MANUFACTURER AND EXPORTER SINCE 1978**
- **DIRECT SUPPLY TO OEMS AND INDUSTRY**
- **CUSTOMISED SOLUTIONS AS PER YOUR NEED**
- **MORE THAN 5,500 CUSTOMERS IN INDIA & ABROAD**
- **EXPORTS TO OVER 22 COUNTRIES, INCLUDING, SAUDI ARABIA, THAILAND, VIETNAM, CHINA, SOUTH KOREA, TURKEY, OMAN, KUWAIT, UGANDA, EGYPT, SRI LANKA ETC**
- **PAN INDIA PRESENCE**

## **LEADING CUSTOMER LIST:**

- **GODREJ INDUSTRIES**
- **RELIANCE INDUSTRIES**
- **HINDUSTAN UNILEVER**
- **VADILAL**
- **RAYMOND**
- **BOMBAY DYEING**
- **LARSEN & TOUBRO**
- **GLAXO SMITHKLINE**
- **BAYER INDIA**
- **SAINT GOBAIN ETC**